

COURSE PROFICIENCY OUTLINE

JOURNALISM I - 2134

College Prep

Purpose

5 Credits

Journalism I provides the grade ten, eleven or twelve year student with a foundation in reading, writing, listening, speaking, viewing, and media literacy skills as they relate to print journalism. The major aim of the course is to train students in the skills required to publish school newspapers. Students will cover the following major areas of work: responsibilities of the press, basic reporting, headlining, copy reading, page makeup, photos, advertising, and production. Students will also learn how to use the computer to write stories, edit, and layout pages. All English courses are aligned to and focus on the skills and strands as listed in the NJCCC Standards.

I. Student Outcomes 3.1, 3.2, 3.3, 3.4, 3.5

- A. To develop skills in reading, writing, speaking, listening, viewing, media literacy, and study skills as they relate to the field of journalism.
- B. To gain a basic proficiency in gathering, writing, and disseminating information.
- C. To learn how to examine and use information, including interviewing skills and use of background and reference materials.
- D. To develop an understanding of the power and responsibilities of the press.
- E. To develop an understanding of and a respect for objectivity and accuracy in reporting.
- F. To learn how to function as a team member on a staff, to function in a hierarchy, to take positions of leadership, and to learn to accept criticism and advice from peers, as well as from the teacher and/or advisor.
- G. To learn how to use the computer for writing, editing, and page layout for production of the school paper.
- H. Students will utilize technology for literary tasks that will ultimately facilitate reading comprehension, and enhance vocabulary development and word processing.

II. Content 3.1, 3.2, 3.3, 3.4, 3.5

- A. Responsibilities of the Press
 - 1. History of the free press
 - 2. Ethics
 - 3. Law
- B. Basic Reporting
 - 1. Interviewing
 - 2. News
 - 3. Features
 - 4. Editorials
 - 5. Journalistic style
- C. Headlining

- D. Production
 - 1. Layout
 - 2. Copy reading and proofreading
 - 3. Photos and captions
 - 4. Advertising
- E. Career Development
 - 1. General principles of career education
 - 2. Various kinds of mass media
 - 3. Various kinds of positions available

III. Activities and Materials

- A. Texts - Journalism Today
The Bedford Handbook
- B. Class Work
 - 1. Lectures, discussions, small group work, writing workshops, and regular tests and quizzes will be utilized.
 - 2. Basic journalistic skills of writing, note-taking, listening, and analytical thinking will be stressed.
 - 3. Field trips and guest speakers
- C. Assignments
 - 1. Readings - text and other sources
 - 2. Written articles and assignments
 - 3. Oral reports
 - 4. Use of the computer

IV. Evaluation

- A. Students are expected to attend all classes according to the attendance policy of Toms River Schools.
- B. Students will be expected to complete all homework and class work assignments.
- C. Students will be expected to bring text, pencil, notebook, and other materials given to them in class.
- D. Students will be expected to participate in class when called upon to do so.
- E. Students will be expected to be punctual and courteous in class.
- F. Students will be expected to complete tests and quizzes successfully including a comprehensive final examination/project.
- G. Students will be expected to make up all work due to absence within a reasonable amount of time.
- H. Students will be expected to demonstrate an acceptable level of proficiency in all areas of the goals and objectives of the course.
- I. The final grade represents the teacher's professional judgment of the student's performance in all activities and/or requirements of the course.
- J. Students are required to demonstrate academic honesty and integrity in all written work.

Revised: September 2007

Revised: August 2008