



SHAPE America and the American Heart Association collaborate on the Jump Rope For Heart and Hoops For Heart programs.

East Dover Elementary School 3rd-5th grade students!

Dear Parent/Guardian,

We are thrilled to be supporting the American Heart Association to help teach our students and families how to take care of their hearts through their **Jump Rope For Heart** program scheduled during PE classes the **week of February 27th**.



Through this program...

YOUR CHILD learns about the importance of taking care of their heart and how it works with the educational materials provided by the AHA. Heart disease is the leading cause of death in America BUT, we can change that – 80 percent of risk factors for heart disease are preventable. Each Zoo Crew character has a healthy message that teaches healthy habits for life!

YOUR CHILD can commit to improving their own health. We're challenging them to take a heart health challenge through our Zoo Crew E-Card and asking them to share that message with **10** friends or family members. When they complete the challenge they will earn Rory's Zoo Crew Badge .



YOUR CHILD feels good about participating in a community service project that is making a difference in people's lives! Funds raised support research, advocacy and education initiatives that save lives in our community. In addition, our school can earn money for PE equipment so we can keep our kids moving!



I hope you are as excited as we are to support our students in this important experience.

Mr. Cassidy and Mr. Walsh

REGISTER ONLINE TODAY!

Step 1: Go to heart.org/jump

Step 2: In the **Find Your School** and **Sign Up** area, click on your state or enter the city where your school is located. Click on the first letter of your school's name. Once you find your school, click on **Join Team**.

Step 3: Create your Username, Password and answer a security question. **Click Continue**. (Be sure your username and password are easy to remember).

Step 4: Fill out the registration form. Review the Online Waiver and click the box to accept.

THEN DON'T FORGET TO FOLLOW THE STEPS TO TAKE THE ZOO CREW E-CARD CHALLENGE!

Please Note: There is a minimum **\$10 ONLINE** donation. For that donation, your student will receive Mr. Tusker, Rory and lanyard after the event.



You can also send emails, texts and donation requests from your phone! Search "Jump/Hoops" to download the app today!

Join the Zoo Crew! Collect all 6 Characters!

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| <p>Your teacher has these 3 characters NOW!</p> <p>Rory McFiercely III \$5 Mr. Tusker First Online Donation Savannah Bolt \$85 Online</p> | <p>Help Others</p> <p>Be Physically Active</p> <p>Avoid Sugary Beverages</p> <p>Jade Shoots \$20 Jenny Kicks \$35 Finley Chillerton \$100</p> |
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You can even link the event to your Facebook page!

Ask your sponsors if they work for a company that matches the contributions of their employees. They can provide you with their company's matching gift form to include in your collection envelope.

Please return all donation envelopes and online reports by March 3rd.

Online Donations/Checks Preferred.
Please make checks payable to the

All Zoo Crew characters will be distributed AFTER THE EVENT.