



# FOX RUN GROUP

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## **Fox Run Group Renews RWJBarnabas Health Arena Contract**

Allentown, NJ (May 14, 2020 ) - Fox Run Group renewed its advertising and sponsorship sales representation contract with the RWJBarnabas Health Arena, an Ocean County, New Jersey sports and entertainment arena and Toms River School District.

The firm will continue to sell advertising and sponsorships on behalf of the Toms River School District, owners of the RWJBarnabas Health Arena, the John Bennett Sports Complex, three football stadiums and 165 school buses.

"We are pleased to continue working alongside a valuable community partner in Fox Run Group," said Toms River Regional Schools Superintendent David Healy. "Their dedication to generating sponsorships and aligning our district with other committed partners ensures revenue streams that serve to support our students, teachers, educational programs, and this entire community."

Local and regional companies have been very supportive with their sponsorships and the district has been able to provide great value to their marketing efforts.

"The company has been selling sponsorships for the district for the past four years and the continuity of our work will ensure value to the sponsors and a revenue stream for the district in years to come" said Angelo Scialfa, President, Fox Run Group.

For inquiries on working with Fox Run Group visit [FoxRunGroup.com/contact](http://FoxRunGroup.com/contact).

## **About Fox Run Group**

Fox Run Group is a sales representation firm working with universities and entertainment properties to generate revenue through sponsorship and advertising. Represented properties include Monmouth University, Sacred Heart University, New Jersey City University, RWJBarnabas Health Arena, and Toms River School District and others.